

## Here East Fact Sheet

### Boilerplate

Here East is located at the heart of Queen Elizabeth Olympic Park and provides over one million square feet of dedicated and versatile spaces for creative and digital companies. It is designed as a place for start-up entrepreneurial businesses to co-exist and collaborate with global established businesses and support genuine innovation.

The technology-focused campus, which will be home to the collection and research centre, has become the fastest growing cluster of technology and creative businesses in London. The campus encompasses a community of 3,500 people working across academic institutions such as UCL and Loughborough University, corporates such as BT Sport and Ford and a wide range of start-ups.

Born out of the ashes of the former Olympic Press & Broadcast Centre is Here East is a place for individuals and companies who embrace and pioneer cutting-edge technology to share expertise and to create the products and services of the future. In addition to this, it boasts a landscaped canal side and artisanal cafes, shops and restaurants that support the Here East community.

Here East is home to an array of organisations, including Studio Wayne McGregor, University of Loughborough London, as well as Plexal – a world class innovation centre and online luxury fashion retailer MATCHESFASHION.com, UK charity Scope, and video game company Sports Interactive.

Here East is being developed by iCITY, a company owned by clients of Delancey, a specialist real estate investment, development and advisory company

Here East is living proof that the Olympic legacy can be a positive force for change in global cities. The Broadcast and Press Centre is so often the white elephant of an Olympic site but Here East has set the standard for Olympic redevelopment.

### Key Facts (updated May 2019)

Here East was given the contract to develop the site in 2012. It opened its doors to tenants in 2016.

Here East spans 1.2m sq ft across two buildings - the Broadcast and Press Centre.

Here East is currently 70% let

Here East has brought almost 4,000 jobs and students to the site, with the intention of reaching 7,500 jobs by 2020. Here East is working with tenants to provide employment and training opportunities for local residents, as well as ensuring that local companies enjoy supplier opportunities

It will add £450m to national GDP including a £340m boost to the local economy

Here East attracted 52,500 visitors in 2018. Over the past 12 months, Here East has hosted 178 events for tenants and members of the public

Here East is well connected to the rest of London. The nearest station is Hackney Wick, which is part of the Transport for London network and is a 10 minute walk away. Stratford International connects to St Pancras in Central London within 6 minutes, or Paris and Brussels within 2 hours. London's underground network provides access to Canary Wharf in 9 minutes, Bank in the City of London in 11 minutes, London City Airport in 12 minutes and Bond Street in 20 minutes. A shuttle bus service connects Here East to Stratford International and Stratford tube station.

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The full tenant list for Here East is:

- Ford (Smart Mobility Hub)
- Plexal (has over 180 companies)
- BT Sport
- LadbrokesCoral (LC2)
- Loughborough University London
- UCL
- Studio Wayne McGregor
- Signal Noise
- Hobs Studio
- MATCHESFASHION.com
- Sports Interactive
- Scope
- V&A Collection and Research Centre
- Neopost
- Barratt London
- The Trampery on The Gantry
- Hobs 3D
- APL Logistics
- FiiT
- HSSMI